



Quintessential Care Summit

Emerging considerations for life's final chapter

Friday, June 24, 2022

Presented in partnership by:



BJ Miller, MD
Keynote Speaker

Photo Credit: Todd Hido

Imagining Care Differently

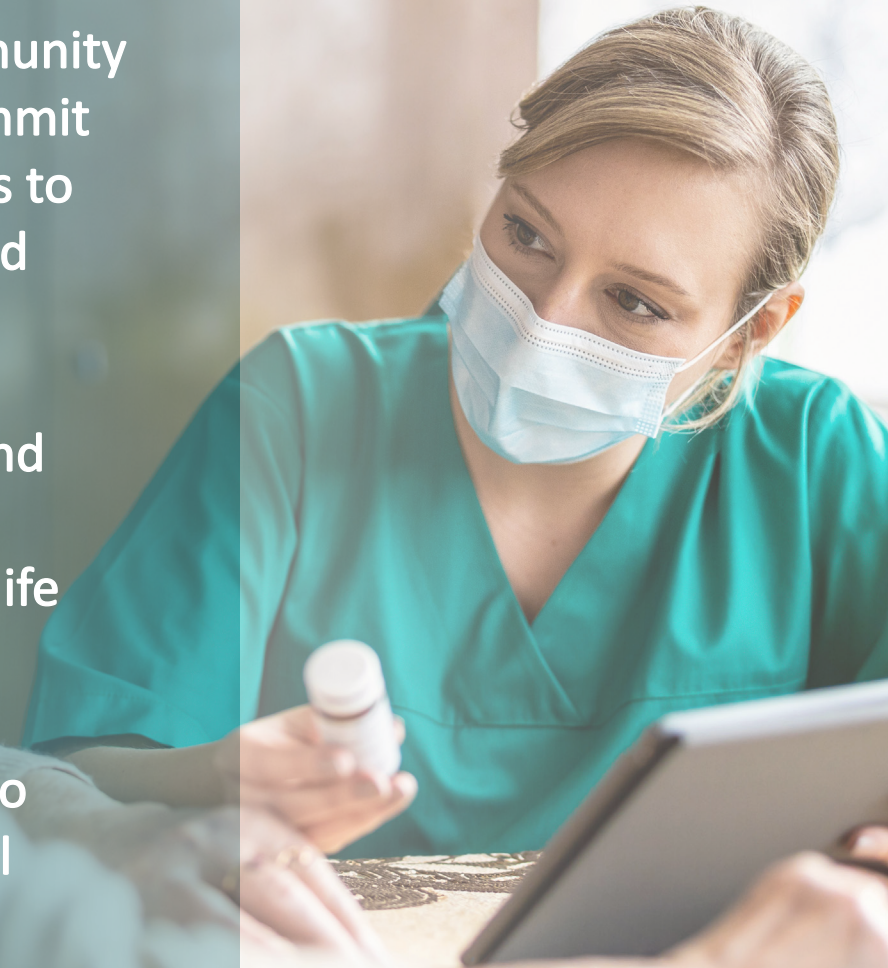
YoloCares, Northern California's first accredited, community based palliative care program is hosting a national summit dedicated to exploring emerging ideas and approaches to palliative and supportive care with industry leaders and thinkers.

The Quintessential Care Summit will be an engaging and robust experience for care providers big and small as well as community members interested in the end-of-life experience.

YoloCares is proud to partner with **Sacramento State** to host the Quintessential Care Summit on their beautiful campus.



Quintessential Care Summit





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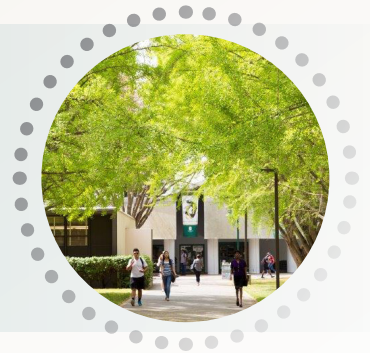
About your Hosts



YoloCares is dedicated to the spirit of collaboration and the advancement of palliative care locally and nationally. As an affiliate of the California Hospice Network, YoloCares has a track record of being a regional leader in end-of-life care.

YoloCares is proud to be one of only two providers in the Sacramento Valley to be accepted into the **National Partnership for Healthcare and Hospice Innovation**. The agency's key **CMS quality indicators** exceed national averages for quality of care with the majority of families reporting 100% satisfaction. YoloCares was named as one of the **top 40 Best Places to Work by Modern Healthcare** in 2020 and 2021.

Sacramento State is a recognized leader in education, innovation, and engagement, dedicated to the belief that there are no limits to our students' potential for excellence and success. Sacramento State is powering the capital region through groundbreaking partnerships and more than 260,000 proud Hornet alumni. A vibrant and diverse community, the student body is united by their shared intellectual curiosity, commitment to improving the world, and passion for redefining the possible.



Sacramento, a metropolitan city of 2.5 million, is known nationally as America's Farm to Fork Capital. Sacramento boasts a bustling downtown district with a host of world-class restaurants, entertainment venues, innovative hotels and a rich, diverse history.

Sacramento is centrally located in beautiful Northern California, equidistance between the world-renowned **Napa Valley Wine Region** and stunning **Lake Tahoe** in the Sierras. The Quintessential Care Summit is an excellent opportunity to explore the natural and cultural splendor that only Northern California can offer.



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Keynote Speaker

BJ Miller, MD

BJ Miller, MD is a hospice and palliative care physician who has worked in all major settings—inpatient, outpatient, hospice facility, home—and now sees patients and families at Mettle Health in Mill Valley, CA.

An Ivy League educated physician, Miller completed a palliative care medicine fellowship at Harvard and is known for his founding role at San Francisco's Zen Caregiver Project.

Miller speaks internationally on the themes of living well in the face of illness and death. He has co-authored the book, *A Beginner's Guide to the End*.





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Speaker Highlights



Steven Pantilat, MD

Steven Pantilat, MD is an internationally recognized expert in Palliative Care who has published over 120 peer-reviewed scientific papers and authored two dozen book chapters. Dr. Pantilat is the Board Chair for the Palliative Care Quality Collaborative, a national organization dedicated to improving the quality of care for seriously ill people and their families.



Teepa Snow

Teepa Snow is one of the world's leading advocates and educators for anyone living with dementia or other forms of brain change. Snow is an occupational therapist with 40 years of clinical and academic experience. Her advocacy efforts led her to the development of the GEMS® State Model for understanding the progression of dementia. Snow is the founder of the Positive Approach to Care.



Dale Beatty, DNP, RN, NEA-BC

Dale Beatty is a senior healthcare executive at Stanford Healthcare, a clinical instructor, coach and professional speaker. Beatty has a Doctorate of Nursing Practice from the University of Illinois at Chicago, and is a Board Certified Nurse Executive. Beatty has significant experiences in leading organizations to achieve the ANCC Nursing Magnet designation.



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Sponsorship Opportunities

Becoming a sponsor of the Quintessential Care Summit honors your organization's commitment to supporting innovation and the expansion of palliative and supportive care in your community.

\$50,000

A free booth at QCS event, 9am-12pm

Prominent logo display and sizing

Sponsor acknowledgment at beginning and end of event

Dedicated social media posts

15 complimentary RSVPs

Up to 10 copies of *A Beginner's Guide to the End*, by BJ Miller

Naming opportunity in YoloCares' new 10,000 sq. ft. healing garden in Davis, CA

\$25,000

A free booth at QCS event, 9am-12pm

Desirable logo display and sizing

Mention during social media campaign

7 complimentary RSVPs

Up to 5 copies of *A Beginner's Guide to the End*, by BJ Miller

Naming opportunity in YoloCares' new 10,000 sq. ft. healing garden in Davis, CA

\$10,000

Favorable logo display and sizing

Mention during social media campaign

4 complimentary RSVPs

2 large personalized bricks in YoloCares' new 10,000 sq. ft. healing garden in Davis, CA

\$5,000

Logo placement on website and some marketing materials

Mention during social media campaign

1 large personalized brick in YoloCares' new 10,000 sq. ft. healing garden in Davis, CA

\$2,500

Logo placement on website and some marketing materials

1 large personalized brick in YoloCares' new 10,000 sq. ft. healing garden in Davis, CA



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Notable Endorsements



"Never has this conversation been more important. The California Hospice Network is delighted to be a partner in the Quintessential Care Conference"

-Michael Milward, CEO of California Hospice Network

"Sacramento State's Department of Gerontology is proud to partner with YoloCares. Under the College of Social Sciences and Interdisciplinary Studies, the Gerontology Department has a long history of service to our community partners including health and social service agencies, older adults and their families. This Summit is a wonderful opportunity to contribute to the health and wellness of our community."

-Donna Jensen, Chair of Sacramento State's Department of Gerontology



"Our member YoloCares is a national leader in the delivery of high-quality, person-centered serious illness care. If you're a fellow innovator, the Quintessential Care Summit is the place to contribute to the future of hospice and palliative care transformation."

-Carole Fisher, President of the National Partnership for Healthcare and Hospice Innovation

Thank you for your consideration

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